



842 Cody Road  
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[teamasr.com](http://teamasr.com)



## MARKETING GUIDE





842 Cody Road  
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**teamasr.com**

Marketing invitation,

Thank you for taking the time to review our proposal and for considering our race team as a marketing partner. I know you have many options in many markets when it comes to advertising your business. I am also aware that it is important for you to get the most out of your advertising dollars and to get a good return on your marketing investments. I feel our race team has marketing options that will suit both your budget and marketing demographics.

We are confident that our proposed program will build sales and market growth, as well as consumer awareness of your company.

TEAM/ASR has been connecting our marketing partners with race fans for 37 years and has a unique method for accomplishing our goals. We create a complete in house marketing and media relations program that will bring this promotion to your target audience.

We also urge you to allow us to work with your marketing and sales force teams so that TEAM/ASR will be most effective in bringing this promotion to your distributors and associates. This will allow us to be the liaison between your company, your distributors and the end user.

At the racetrack or viewing the races on national broadcast employees, retailers, distributors and consumers will experience a strong sense of pride and team spirit as they follow the events around the country. We also encourage the use of TEAM/ASR at trade shows, corporate events and distributor locations.

The cost effectiveness of having your company's name and logo displayed and broadcast to millions of people has its advantages, but this is not enough. TEAM/ASR knows that a professional motor sports organization is not only responsible for brand awareness through promotion, but also has to be able to relate this to your direct sales and marketing team.



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TEAM/ASR puts special emphasis on "at track entertainment" with grandstand seats, corporate suites, garage area and pit road access and race team credentials for your customers, employees, special guests, distributors and their families where they can spend the weekend as honorary team members. We will also set up a sponsor promotional booth in the spectator midway area so that fans and potential customers can learn about your products one on one and meet with driver Art Seeger for autograph sessions. We can also handle your company's merchandising of hats, shirts, jackets and other collectibles at the racetrack or through our websites.

In fact, we will establish links between your company's website and **teamasr.com** so that fans can follow the team and learn about your products!

(e = r) "Effort = Results;" this is what keeps us on the competitive edge at TEAM/ASR. Your company is invited to join us.

Regards,

Art Seeger



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### **DRIVER/RACE TEAM PROFILE**



Veteran race car driver Art Seeger has accomplished many goals in many forms of auto racing during his career. His talent and ability in both on track competition and race team marketing and sponsor service were evident almost immediately.

After serving as a crew member on SCCA Formula, Canadian Tire and KRACO Indy Car race teams Seeger advanced to behind the wheel competition in a NASCAR Late Model stock car in 1986 and won the first race he entered! During that initial season he won four races out of 16 starts, finished fourth in the season long point standings and won the prestigious SSRC Rookie of the Year award! Focusing on sponsor services he signed an amazing 22 local sponsors in his rookie season.

1987 was even more impressive for Seeger in NASCAR Late Model stock car competition as he earned four main event wins in 16 races and won the SSRC Driving Championship. He also signed and serviced an astonishing 32 local sponsors! Also in 1987 Seeger was the focus of a four-page feature article in the nationally distributed Stock Car Racing magazine. The feature article concentrated on Seeger and his professional work ethic and his approach to sponsor promotion.

Seeger continued in NASCAR Late Model stock car competition while also advancing to Modified and NASCAR Daytona Dash series racing. Racing for national sponsor Pontiac Motorsports, Seeger won eight times in 14 races while satisfying 25 regional sponsors.

Seeger won six times in 24 races in NASCAR Late Model stock cars while also setting a track record in the early 1990's. He also advanced to the ARCA Series and raced at the Atlanta Motor Speedway where he raced in the top five until cutting down a tire late in the event.



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Nine main event wins in 38 races were earned in NASCAR Late Model Stock car racing over the following years. Seeger also finished third in the season-long point standings on two occasions.

More success followed Seeger in the ensuing seasons as he raced in various ARCA and NASCAR Grand National events. Seeger has also served as a driving instructor for the Stock Car Racing Experience at the Pocono International Raceway, a high speed driving school that teaches super speedway stock car driving techniques and skills.



**FACT:** In every race car that Art Seeger has ever driven he has turned laps faster and finished higher than any other previous driver in that car at that track!

During his career Art Seeger has attracted many national and regional sponsors including Chase & Sanborn coffee, Nestles Quik, Franklin Electric Motors, W.A. Schmidt, Zima Clearmalt, Equipment Supply, Nestles Crunch Bars, Grundfos Pump Technologies, Gutter Guardian and Pontiac Motorsports.

Not only is Art Seeger popular because of his exciting driving style but also because of the time he devotes to personal and media appearances. Seeger enjoys the public relations aspect of the sport and is always prepared with plenty of photos and hero cards to autograph when meeting with customers and employees of marketing partners and fans.

Art Seeger also has experience conducting media interviews and has appeared on the live Sunday morning television show Fox and Friends as a featured guest, the Motor Racing Network, the New Jersey Network and has been featured in Stock Car Racing magazine and Ford Motorsports magazine, just to name a few.





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### **ART SEEGER AT A GLANCE**

- Driver/Sponsorship Coordinator
- 37 years of professional Race Driving experience, with a strong background in chassis dynamics.
- Two years as an Indy Car crew member as well as 39 years of marketing and sales experience.
- Art has been a winner from his very first race.
- He is very relaxed in front of the television camera, radio microphone, or the reporter's pen. His peers regard him as a total professional.
- Art Seeger's Racing career began in 1986 and he quickly became a known individual on the national scene of Stock Car Racing.
- Race wins and sponsor brand awareness, as well as direct sales, are Art Seeger's trademark.



- In-house staff handles accounts from every aspect of this promotion.
- Sales, marketing, and advertising agencies are also welcome to participate

**132 Races Total**  
**36 Wins (28%) - 73 Top 5 (56%) - 92 Top 10 (71%)**

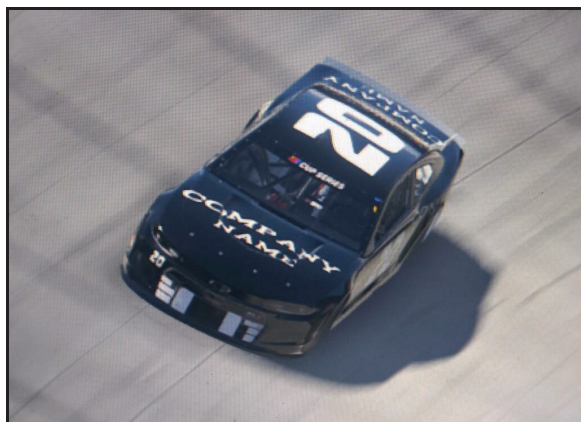


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### **LEAD MARKETING PARTNER PROGRAM DETAILS**

The opportunity to be a sponsor for a ARCA (Automobile Racing Club of America) Series Race Team, on the full circuit, will be offered only to "Industry Leaders", who both as a group and individually, will reap the benefits of this association and of the tremendous exposure of the TEAM/ASR program.



As a Lead Sponsor, you will receive all of the following benefits:

- Participation in a full race schedule
- Identification on race car
- Identification on team transporter and race vehicles
- Identification on pit wall, banner, and pit items
- Identification on driver race cards
- Race recaps e-mailed or faxed to your designated locations
- National TV, radio, and press exposure
- Participation in trade/advertising/publicity
- Opportunity to take part in customer participation at the track
- Opportunity to use show car under the show car program
- Exposure on promotional clothing and items
- Exposure to major trade shows
- Identification on driver and pit crew uniforms
- Participation in track side hospitality events when available
- Tickets to race/pit/garage area
- MARKETING at 200-MILES PER HOUR
- The Biggest Bang for the Buck in advertising today!





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## ASSOCIATE MARKETING PROGRAM

The opportunity to be a sponsor for individual ARCA (Automobile Racing Club of America) races will be offered to major "Partners" of the TEAM/ASR Program, who both as a group or individually, will reap the benefits of this association and exposure.

As an Associate Sponsor, you will receive all of the following benefits:

- Identification on race car for specified events
- Race recaps emailed to your designated locations
- National Media exposure
- Opportunity to use show car and driver at place of business
- Exposure on National Television
- Exposure at major trade shows
- Tour of garage and pit area before the race with picture/autograph opportunities with customers
- Participation in trackside hospitality events with your customers when available
- Outstanding opportunity to "Partner" with your customers
- Tickets to race event
- Race day give-a-ways for customers
- Help in planning your customer program
- MARKETING at 200 MILES PER HOUR
- The Biggest Bang for the Buck in advertising today!







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### **SPONSOR REPORT** (Sent to you after Each Event)

After each event you will receive a detailed report with the following information:

- Television Neilson ratings
- Number of radio affiliates that broadcast the event
- Number of product mentions, television and radio
- Number of minutes of television camera time
- Synopsis of any promotional activities that pertain to our advertiser
- Actual value of the event for advertiser as reported by Sponsors Report, Inc.
- Attendance at the racing event
- Qualifying speed
- Starting position
- Finishing position
- Synopsis of racing event





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### CONCORD, NORTH CAROLINA FIVE BUILDING HEADQUARTERS

Building #1 - 23,000 square foot race car  
shop.

32 ARCA Series race vehicles

8 NASCAR Truck Series  
vehicles

Building #2 - Fabrication, paint  
and body shop

Building #3 - Engine shop

Building #4 - Glass bead shop

Building #5 - Operations office



country.

2020 Kenworth W900  
Tractor with fully equipped 53  
foot Featherlite 2 car trailer with  
lounge. Trailer can be  
emblazoned with your  
company's logo and corporate  
colors as the race team hauls  
the car and tools across the

# 2025 ARCA Menards Series Broadcast Schedule



| Date               | Track                                    | Series                                        | Start time    | TV channel     | Live stream    | Radio/audio                                             |
|--------------------|------------------------------------------|-----------------------------------------------|---------------|----------------|----------------|---------------------------------------------------------|
| Saturday, Jan. 25  | Kevin Harvick's Kern Raceway             | ARCA Menards Series West                      | 6:20 p.m. ET  | –              | FloRacing      | ARCARacing.com                                          |
| Saturday, Feb. 15  | Daytona International Speedway           | ARCA Menards Series                           | Noon ET       | Fox            | Fox Sports App | MRN   ARCARacing.com                                    |
| Friday, March 7    | Phoenix Raceway                          | ARCA Menards Series, ARCA Menards Series West | 8 p.m. ET     | FS1            | Fox Sports App | MRN   SiriusXM NASCAR Radio Channel 90   ARCARacing.com |
| Saturday, March 22 | Five Flags Speedway                      | ARCA Menards Series East                      | 8:30 p.m. ET  | –              | FloRacing      | ARCARacing.com                                          |
| Saturday, April 5  | Tucson Speedway                          | ARCA Menards Series West                      | 9 p.m. ET     | –              | FloRacing      | ARCARacing.com                                          |
| Saturday, April 19 | Rockingham Speedway                      | ARCA Menards Series East                      | 1:30 p.m. ET  | –              | FloRacing      | MRN   SiriusXM NASCAR Radio Channel 90   ARCARacing.com |
| Saturday, April 26 | Talladega Superspeedway                  | ARCA Menards Series                           | 12:30 p.m. ET | FS1            | Fox Sports App | MRN   SiriusXM NASCAR Radio Channel 90   ARCARacing.com |
| Sunday, May 4      | Nashville Fairgrounds Speedway           | ARCA Menards Series East                      | 3 p.m. ET     | –              | FloRacing      | ARCARacing.com                                          |
| Friday, May 9      | Kansas Speedway                          | ARCA Menards Series                           | 8 p.m. ET     | FS1            | Fox Sports App | MRN   SiriusXM NASCAR Radio Channel 90   ARCARacing.com |
| Saturday, May 17   | Flat Rock Speedway                       | ARCA Menards Series East                      | 7:45 p.m. ET  | –              | FloRacing      | ARCARacing.com                                          |
| Friday, May 23     | Charlotte Motor Speedway                 | ARCA Menards Series                           | 6 p.m. ET     | FS1            | Fox Sports App | ARCARacing.com                                          |
| Saturday, May 24   | Colorado National Speedway               | ARCA Menards Series West                      | 8:30 p.m. ET  | –              | FloRacing      | ARCARacing.com                                          |
| Friday, June 6     | Michigan International Speedway          | ARCA Menards Series                           | 5 p.m. ET     | FS2            | Fox Sports App | MRN   ARCARacing.com                                    |
| Saturday, June 14  | Berlin Raceway                           | ARCA Menards Series                           | 7 p.m. ET     | FS1            | Fox Sports App | ARCARacing.com                                          |
| Saturday, June 14  | Kevin Harvick's Kern Raceway             | ARCA Menards Series West                      | 10 p.m. ET    | –              | FloRacing      | ARCARacing.com                                          |
| Saturday, June 21  | Elko Speedway                            | ARCA Menards Series                           | 9 p.m. ET     | FS2            | Fox Sports App | ARCARacing.com                                          |
| Saturday, June 28  | Lime Rock Park                           | ARCA Menards Series                           | 4 p.m. ET     | FS2            | Fox Sports App | MRN   ARCARacing.com                                    |
| Friday, July 11    | Sonoma Raceway                           | ARCA Menards Series West                      | 6:30 p.m. ET  | NASCAR Channel | FloRacing      | ARCARacing.com                                          |
| Friday, July 18    | Dover Motor Speedway                     | ARCA Menards Series, ARCA Menards Series East | 5 p.m. ET     | FS1            | Fox Sports App | ARCARacing.com                                          |
| Friday, July 25    | Lucas Oil Indianapolis Raceway Park      | ARCA Menards Series, ARCA Menards Series East | 5:30 p.m. ET  | FS1            | Fox Sports App | MRN   ARCARacing.com                                    |
| Friday, Aug. 1     | Iowa Speedway                            | ARCA Menards Series, ARCA Menards Series East | 7 p.m. ET     | FS1            | Fox Sports App | MRN   ARCARacing.com                                    |
| Friday, Aug. 8     | Watkins Glen International               | ARCA Menards Series                           | 2 p.m. ET     | FS2            | Fox Sports App | MRN   ARCARacing.com                                    |
| Saturday, Aug. 9   | Tri-City Raceway                         | ARCA Menards Series West                      | 10:45 p.m. ET | –              | FloRacing      | ARCARacing.com                                          |
| Sunday, Aug. 17    | Illinois State Fairgrounds               | ARCA Menards Series                           | 2 p.m. ET     | FS1            | Fox Sports App | ARCARacing.com                                          |
| Friday, Aug. 22    | Madison International Speedway           | ARCA Menards Series                           | 9 p.m. ET     | FS1            | Fox Sports App | ARCARacing.com                                          |
| Friday, Aug. 29    | Portland International Raceway           | ARCA Menards Series West                      | TBA           | –              | FloRacing      | MRN   ARCARacing.com                                    |
| Sunday, Aug. 31    | DuQuoin State Fairgrounds                | ARCA Menards Series                           | 8:30 p.m. ET  | FS1            | Fox Sports App | ARCARacing.com                                          |
| Thursday, Sept. 11 | Bristol Motor Speedway                   | ARCA Menards Series, ARCA Menards Series East | 5:30 p.m. ET  | FS1            | Fox Sports App | ARCARacing.com                                          |
| Saturday, Sept. 13 | All American Speedway                    | ARCA Menards Series West                      | TBA           | –              | FloRacing      | ARCARacing.com                                          |
| Saturday, Sept. 20 | Salem Speedway                           | ARCA Menards Series                           | 8 p.m. ET     | FS2            | Fox Sports App | ARCARacing.com                                          |
| Friday, Sept. 26   | Kansas Speedway                          | ARCA Menards Series                           | 8 p.m. ET     | FS1            | Fox Sports App | MRN   ARCARacing.com                                    |
| Saturday, Sept. 27 | Madera Speedway                          | ARCA Menards Series West                      | TBA           | –              | FloRacing      | ARCARacing.com                                          |
| Saturday, Oct. 4   | Toledo Speedway                          | ARCA Menards Series                           | 4 p.m. ET     | FS2            | Fox Sports App | ARCARacing.com                                          |
| Friday, Oct. 10    | The Bullring at Las Vegas Motor Speedway | ARCA Menards Series West                      | TBA           | –              | FloRacing      | ARCARacing.com                                          |
| Saturday, Nov. 1   | Phoenix Raceway                          | ARCA Menards Series West                      | TBA           | –              | FloRacing      | MRN   ARCARacing.com                                    |





WEST & EAST

# 2025 SCHEDULE RELEASE



## WEST

**KERN RACEWAY**  
SAT | JAN 25 | FLORACING

**PHOENIX\***  
FRI | MAR 7 | FS1

**TUCSON**  
SAT | APR 5 | FLORACING

**COLORADO NAT'L**  
SAT | MAY 24 | FLORACING

**KERN RACEWAY**  
SAT | JUNE 14 | FLORACING

**SONOMA**  
FRI | JULY 11 | FLORACING

**TRI-CITY**  
SAT | AUG 9 | FLORACING

**PORTLAND**  
FRI | AUG 29 | FLORACING

**ALL AMERICAN**  
SAT | SEPT 13 | FLORACING

**MADERA**  
SAT | SEP 27 | FLORACING

**LVMS BULLRING**  
FRI | OCT 10 | FLORACING

**PHOENIX**  
SAT | NOV 1 | FLORACING

## EAST

**FIVE FLAGS**  
SAT | MAR 22 | FLORACING

**ROCKINGHAM**  
SAT | APR 19 | FLORACING

**NASHVILLE**  
SAT | MAY 3 | FLORACING

**FLAT ROCK**  
SAT | MAY 17 | FLORACING

**DOVER\***  
FRI | JULY 18 | FS1

**LUCAS OIL IRP\***  
FRI | JULY 25 | FS1

**IOWA\***  
FRI | AUG 1 | FS1

**BRISTOL\***  
THU | SEPT 11 | FS1





# 2025

# NASCAR

# SCHEDULES



|            |                                 |              |
|------------|---------------------------------|--------------|
| SUN FEB 2  | Bowman Gray Stadium             | FOX 8:00pm   |
| THU FEB 13 | Daytona International Speedway  | FS1 8:00pm   |
| SUN FEB 16 | Daytona International Speedway  | FOX 2:30pm   |
| SUN FEB 23 | Atlanta Motor Speedway          | FOX 3:00pm   |
| SUN MAR 2  | Circuit of the Americas         | FOX 3:30pm   |
| SUN MAR 9  | Phoenix Raceway                 | FS1 3:30pm   |
| SUN MAR 16 | Las Vegas Motor Speedway        | FS1 3:30pm   |
| SUN MAR 23 | Homestead-Miami Speedway        | FS1 3:00pm   |
| SUN MAR 30 | Martinsville Speedway           | FS1 3:00pm   |
| SUN APR 6  | Darlington Raceway              | FS1 3:00pm   |
| SUN APR 13 | Bristol Motor Speedway          | FS1 3:00pm   |
| SUN APR 20 | OFF                             |              |
| SUN APR 27 | Talladega Superspeedway         | FOX 3:00pm   |
| SUN MAY 4  | Texas Motor Speedway            | FS1 3:30pm   |
| SUN MAY 11 | Kansas Speedway                 | FS1 3:00pm   |
| SUN MAY 18 | North Wilkesboro Speedway       | FS1 8:00pm   |
| SUN MAY 25 | Charlotte Motor Speedway        | Prime 6:00pm |
| SUN JUN 1  | Nashville Superspeedway         | Prime 7:00pm |
| SUN JUN 8  | Michigan International Speedway | Prime 2:00pm |
| SUN JUN 15 | Autódromo Hermanos Rodríguez    | Prime 3:00pm |
| SUN JUN 22 | Pocono Raceway                  | Prime 2:00pm |
| SAT JUN 28 | Atlanta Motor Speedway          | TNT 7:00pm   |
| SUN JUL 6  | Chicago Street Course           | TNT 2:00pm   |
| SUN JUL 13 | Sonoma Raceway                  | TNT 3:30pm   |
| SUN JUL 20 | Dover Motor Speedway            | TNT 2:00pm   |
| SUN JUL 27 | Indianapolis Motor Speedway     | TNT 2:00pm   |
| SUN AUG 3  | Iowa Speedway                   | USA 3:30pm   |
| SUN AUG 10 | Watkins Glen International      | USA 2:00pm   |
| SAT AUG 16 | Richmond Raceway                | USA 7:30pm   |
| SAT AUG 23 | Daytona International Speedway  | NBC 3:30pm   |
| SUN AUG 31 | Darlington Raceway              | USA 6:00pm   |
| SUN SEP 7  | World Wide Technology Raceway   | USA 3:00pm   |
| SAT SEP 13 | Bristol Motor Speedway          | USA 7:30pm   |
| SUN SEP 21 | New Hampshire Motor Speedway    | USA 2:00pm   |
| SUN SEP 28 | Kansas Speedway                 | USA 3:00pm   |
| SUN OCT 5  | Charlotte Motor Speedway ROVAL  | USA 3:00pm   |
| SUN OCT 12 | Las Vegas Motor Speedway        | USA 5:30pm   |
| SUN OCT 19 | Talladega Superspeedway         | NBC 2:00pm   |
| SUN OCT 26 | Martinsville Raceway            | NBC 2:00pm   |
| SUN NOV 2  | Phoenix Raceway                 | NBC 3:00pm   |



|            |                                |           |
|------------|--------------------------------|-----------|
| SAT FEB 15 | Daytona International Speedway | CW 5:00pm |
| SAT FEB 22 | Atlanta Motor Speedway         | CW 5:00pm |
| SAT MAR 1  | Circuit of the Americas        | CW 2:30pm |
| SAT MAR 8  | Phoenix Raceway                | CW 5:00pm |
| SAT MAR 15 | Las Vegas Motor Speedway       | CW 4:30pm |
| SAT MAR 22 | Homestead-Miami Speedway       | CW 4:00pm |
| SAT MAR 29 | Martinsville Speedway          | CW 5:00pm |
| SAT APR 5  | Darlington Raceway             | CW 2:30pm |
| SAT APR 12 | Bristol Motor Speedway         | CW 5:00pm |
| SAT APR 19 | Rockingham Speedway            | CW 4:00pm |
| SAT APR 26 | Talladega Superspeedway        | CW 4:00pm |
| SAT MAY 3  | Texas Motor Speedway           | CW 2:00pm |
| SAT MAY 10 | OFF                            |           |
| SAT MAY 17 | OFF                            |           |
| SAT MAY 24 | Charlotte Motor Speedway       | CW 4:30pm |
| SAT MAY 31 | Nashville Superspeedway        | CW 7:30pm |
| SAT JUN 7  | OFF                            |           |
| SAT JUN 14 | Autódromo Hermanos Rodríguez   | CW 4:30pm |
| SAT JUN 21 | Pocono Raceway                 | CW 3:30pm |
| FRI JUN 27 | Atlanta Motor Speedway         | CW 7:30pm |
| SAT JUL 5  | Chicago Street Course          | CW 4:30pm |
| SAT JUL 12 | Sonoma Raceway                 | CW 4:30pm |
| SAT JUL 19 | Dover Motor Speedway           | CW 4:30pm |
| SAT JUL 26 | Indianapolis Motor Speedway    | CW 4:30pm |
| SAT AUG 2  | Iowa Speedway                  | CW 4:30pm |
| SAT AUG 9  | Watkins Glen International     | CW 3:00pm |
| SAT AUG 15 | OFF                            |           |
| FRI AUG 22 | Daytona International Speedway | CW 7:30pm |
| SAT AUG 30 | Portland International Raceway | CW 7:30pm |
| SAT SEP 6  | World Wide Technology Raceway  | CW 7:30pm |
| FRI SEP 12 | Bristol Motor Speedway         | CW 7:30pm |
| SAT SEP 20 | OFF                            |           |
| SAT SEP 27 | Kansas Speedway                | CW 4:00pm |
| SAT OCT 4  | Charlotte Roval                | CW 4:00pm |
| SAT OCT 11 | Las Vegas Motor Speedway       | CW 7:30pm |
| SAT OCT 18 | Talladega Superspeedway        | CW 4:00pm |
| SAT OCT 25 | Martinsville Speedway          | CW 7:30pm |
| SAT NOV 1  | Phoenix Raceway                | CW 7:30pm |



|            |                                   |             |
|------------|-----------------------------------|-------------|
| FRI FEB 14 | Daytona International Speedway    | FS1 7:30pm  |
| SAT FEB 22 | Atlanta Motor Speedway            | FS1 2:00pm  |
| FRI FEB 28 | OFF                               |             |
| FRI MAR 7  | OFF                               |             |
| FRI MAR 14 | Las Vegas Motor Speedway          | FS1 9:00pm  |
| FRI MAR 21 | Homestead-Miami Speedway          | FOX 8:00pm  |
| FRI MAR 28 | Martinsville Speedway             | FS1 7:30pm  |
| FRI APR 4  | OFF                               |             |
| FRI APR 11 | Bristol Motor Speedway            | FS1 7:30pm  |
| FRI APR 18 | Rockingham Speedway               | FS1 5:00pm  |
| FRI APR 25 | OFF                               |             |
| FRI MAY 2  | Texas Motor Speedway              | FS1 8:00pm  |
| SAT MAY 10 | Kansas Speedway                   | FS1 7:30pm  |
| SAT MAY 17 | North Wilkesboro Speedway         | FS1 1:30pm  |
| FRI MAY 23 | Charlotte Motor Speedway          | FS1 8:30pm  |
| FRI MAY 30 | Nashville Superspeedway           | FS1 8:00pm  |
| SAT JUN 7  | Michigan International Speedway   | FOX 12:00pm |
| FRI JUN 13 | OFF                               |             |
| FRI JUN 20 | Pocono Raceway                    | FS1 5:00pm  |
| SAT JUN 28 | Lime Rock Park                    | FOX 1:00pm  |
| FRI JUL 4  | OFF                               |             |
| FRI JUL 11 | OFF                               |             |
| FRI JUL 18 | OFF                               |             |
| FRI JUL 25 | Lucas Oil Raceway at Indianapolis | FS1 8:00pm  |
| FRI AUG 1  | OFF                               |             |
| FRI AUG 8  | Watkins Glen International        | FS1 5:00pm  |
| FRI AUG 15 | Richmond Raceway                  | FS1 7:30pm  |
| FRI AUG 22 | OFF                               |             |
| SAT AUG 30 | Darlington Raceway                | FS1 12:00pm |
| FRI SEP 5  | OFF                               |             |
| THU SEP 11 | Bristol Motor Speedway            | FS1 8:00pm  |
| SAT SEP 20 | New Hampshire Motor Speedway      | FS1 12:00pm |
| FRI SEP 26 | OFF                               |             |
| FRI OCT 3  | Charlotte Motor Speedway ROVAL    | FS1 3:30pm  |
| FRI OCT 11 | OFF                               |             |
| FRI OCT 17 | Talladega Superspeedway           | FS1 3:30pm  |
| FRI OCT 24 | Martinsville Speedway             | FS1 6:00pm  |
| FRI OCT 31 | Phoenix Raceway                   | FS1 7:30pm  |



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### **ADDITIONAL TEAM CONTACTS**

Marketing and Promotions Manager - Art Seeger – 732-766-2109  
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Comptroller – Peter Sposato – 732-829-2185 – peter3264@comcast.net

Hospitality Director – Greg Pomarico – 321-313-5770 –  
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Internet/Social Media Director – Keith Picinic – 732-267-6242 –  
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